



**LIFE SCIENCE<sup>®</sup>  
ACADEMY**

# Writing Scientific Articles: Starting with the Right Foot

The basics for writing a scientific paper

Tipologia  
**Online Training -  
Numero chiuso**

Data  
**Date TBD**

Lingua  
  
**Inglese**

Location  
**Online**

## INTRODUZIONE

Publishing scientific articles in peer-reviewed journals is essential for communicating medical research. Scientific papers are also required to meet ethical, transparency, and regulatory requirements for pharmaceutical and medical devices. However, writing a scientific paper and getting it accepted in a reputable journal can be time-consuming, complicated, and frustrating.

This workshop will help you start writing scientific articles for peer-reviewed journals in the right way, effectively communicate your findings and conclusions and optimise the writing process.

Attendees will benefit from the perspective and experience of two international experts in writing scientific papers and their management. Between them, they have successfully published many hundreds of articles across a wide variety of scientific and clinical specialties.

## PROGRAMMA

This is a four-module interactive workshop where lessons, discussions, and exercises will be followed by intensive group work.

Parts one and two are tailored to the needs of the attendees and include modules on organising a writing project, writing in good scientific English, and creating an optimal flow of ideas.



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During parts three and four, the methods for selecting the target journal and effectively communicating the key results of a study will be discussed. Then, the instructors will work with attendees to create or improve an existing manuscript. If attendees cannot bring their own materials to work on, they will be provided with data and basic information to create a manuscript.

Attendees are expected to bring, if available, any relevant source material (protocols, study reports, slides, abstracts, draft manuscripts, etc.).

The hands-on, interactive format of this workshop provides a rich experience and the best chance for success.

## **AGENDA**

### **Module one - The basics of scientific articles | Andrea Rossi**

- Introduction
- The environment of scientific communication

### **Module two - Practical aspects of writing a scientific article | Phil Leventhal**

- The reader-centred approach
- Basic grammatical techniques in English to improve your writing
- Organising your writing projects

### **Module three - Practical work: getting started | Phil Leventhal**

- Focusing your writing by using problem statements and outlining
- Choosing a journal
- Individualized/group work: problem statement, concept outline, title, and journal selection\*

### **Module four - Practical work: building the article | Andrea Rossi**

- Individualized/group work: detailed outline and data selection/presentation\*

**\*Participants are asked to bring protocols, study reports, slides, abstracts, draft manuscripts, or other documents they are working on from which to build an article. If they cannot bring their own materials, participants will be provided with data and basic information to create a manuscript.**

## **A CHI È RIVOLTO**

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This course is for anyone who needs to know how to write a scientific paper in peer-reviewed journals, such as medical advisors, scientific writers, medical writers, medical liaisons, scientific communicators, researchers, clinicians, and medical information professionals. The course can benefit all professionals needing to write a scientific article.

### **Participant experience**



Participants need to be familiar with the basics of clinical research and medical writing.

## TECNICHE DIDATTICHE

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Interactive workshop with practical exercises and application to participants' daily activities.

## DOCENTE/I

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### **Andrea Rossi** **Consultant in Medical Writing, Communications and Scientific Affairs**

Andrea Rossi is a Consultant in Medical Writing, Communications and Scientific Affairs. After a brief spell at the University of Florence as a biologist, he started working in the Italian Affiliate of Eli Lilly as a Clinical Research Associate. In the years that followed he was responsible for Statistics, Health Outcomes and Medical Information. Andrea has been working as Medical Writer since 2003 beginning in Italy and, then, becoming responsible worldwide for a biosimilar company based in Switzerland. He is author of more than 350 disclosures and acknowledged for his contribution in several others. From 2007 to 2009 he was on the coordination board of BIAS (Biometristi Italiani Associati) and has been an European Medical Writers Association (EMWA) member since 2004. Andrea acts as trainer for statistics and medical writing in some Italian schools for specialisation in medicine and has been a speaker at national and international conferences. Andrea leads workshops and the Special Interest Group on Medical communications for and is past-president and ambassador of EMWA.



### **Phillip Leventhal** **Principal Medical Writer at Evidera-PPD**

Phillip Leventhal, PhD is a Principal Medical Writer at Evidera-PPD, where he specialises in publications writing and medical communications. He has more than 15 years' experience as a medical writer, has written and edited hundreds of peer-reviewed articles, and has worked extensively with, and trained, non-native English speakers in scientific writing. From 2012-2020, Phil was the Editor-in-Chief of the journal *Medical Writing*, and since 2010, has led professional workshops and academic courses on scientific writing throughout Europe and North America.

## COSA SAPRAI FARE DOPO IL CORSO

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- Plan and begin writing an article
- Improve your scientific English writing
- Create an optimal flow of ideas in an article
- Select a target journal
- Outline a scientific article that effectively communicates the key results of a study

## DURATA E INFORMAZIONI UTILI

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**This online training is divided in 4 modules:**



**Module 1** | 2021 - Date TBD - 2:00 pm - 4:00 pm CEST  
**Module 2** | 2021 - Date TBD - 2:00 pm - 4:00 pm CEST  
**Module 3** | 2021 - Date TBD - 2:00 pm - 4:00 pm CEST  
**Module 4** | 2021 - Date TBD - 2:00 pm - 4:00 pm CEST

Some days before the online training you will receive all details about the connection.

**The course will proceed with a minimum number of participants. Should this number not be reached the registered participants will be notified one week prior to the commencement of the course.**

## QUOTE ISCRIZIONE

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**Early Bird:** € 880,00\* (until 12 April 2021)

**Ordinary:** € 1.070,00\*

**Freelance - Academy - Public Administration\*\*:** € 570,00\*

\* for Italian companies: +22% VAT

\*\* Early Bird discount not applicable to Freelance - Academy - Public Administration fee

The fee includes: tuitions, organizational office assistance, teaching materials and attendance certificate that will be sent after the training via e-mail.

## SEDE DEL CORSO

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Online interactive training on Zoom platform.  
*LS Academy will provide the access link to the virtual platform a few days before the training.*

