



## **INFORMATION under Articles 13 and 14 of Regulation (EU) 2016/679 regarding the processing of personal data for the purpose of "Newsletter"**

### **1. DATA CONTROLLER**

The Data Controller is EASY B S.r.l., which, as the Data Controller, according to the provisions of Regulation (EU) 2016/679 concerning the "protection of natural persons about the processing of personal data and on the free movement of such data," hereby informs you that the processing of your data will be carried out in accordance with the principles of fairness, lawfulness, transparency, and the protection of privacy and rights.

### **2. REPRESENTATIVE OF THE DATA CONTROLLER AND DATA PROTECTION OFFICER**

There are no roles for the Representative of the Data Controller or the Data Protection Officer within this organisation, as they are not required according to the Regulation itself.

### **3. PURPOSE OF DATA PROCESSING**

The processing of your personal data, as a contact of the company, is carried out for the purpose of sending newsletters related to the training and conference activities of the Company.

#### **The processed data may include:**

- Name and Surname, affiliated company, role, email address

### **4. LEGAL BASIS AND LAWFULNESS OF PROCESSING**

Regarding the legal basis for processing, the undersigned specifies that the processing is carried out on the legal basis of your explicit consent through electronic means of a "Flag."

### **5. PROCESSING METHODS**

All processing is carried out using security measures, both technical and organisational, appropriate to the processing as outlined in Article 32 of the Regulation. All data is processed electronically, and measures for minimising processing are implemented, including data type, access authorisations, and retention periods.

### **6. RECIPIENTS OF PERSONAL DATA AND DATA PROCESSORS**

Personal data may also be accessed by the entity providing and managing the management software, the newsletter service, hosting services, and system administrators. These entities are designated by the Controller as Data Processors. Under no circumstances will your data be subject to disclosure.

### **7. TRANSFER OF DATA TO THIRD COUNTRIES**

Only your email address may be transferred to newsletter service providers; specifically, MailChimp may be used, which might have servers in the USA. In this case, the transfer is carried out under the guarantees of Adequacy Decisions or Standard Contractual Clauses (SCC).

### **8. RETENTION PERIOD OF PERSONAL DATA**

Your personal data as mentioned in point 3 of this information will be retained for five years from the last contact and, in any case, until you request deletion.

### **9. RIGHTS OF THE DATA SUBJECT**

You have the right to request from the Data Controller access, erasure, communication, update, rectification, objection to processing, integration, restriction, portability, and knowledge of the breach of your personal data. You can exercise all the rights provided in Article 15 and following Regulation (EU) 2016/679 by writing to the Data Controller via the company's Certified Email (PEC).

### **10. SUPERVISORY AUTHORITY**

You have the right to lodge a complaint with the competent supervisory authority, the "Italian Data Protection Authority" ("Garante Privacy Italiano"), if you believe that your rights in the context of personal data protection are at risk [[garanteprivacy.it](http://garanteprivacy.it)].