

## Code of **good conduct**

In order to guarantee high scientific quality content to all conferences and training organised by LS Academy and maintain the teaching and learning value they are bringing to participants, anybody participating in LS Academy activities (participants and speakers) is asked not to promote services or solutions they resell or propose to their clients, or that a third party solution provider is reselling to their own clients. By solutions, we mean IT or service solutions proposed by CROs, consulting, IT services, hardware or equipment, or software companies. It includes also embedded equipment or software which could be provided as part of a global service.

Speeches and lectures should have no commercial aspect. Speakers and lecturers should always present either regulation, best practices from the industry, a speakers' or lecturers' view on these, and an actual example of service, IT, software or equipment implementation. The name of the actual service, IT, software, or equipment vendor should not appear in any document and should not be disclosed orally during the seminar.

In particular for the conferences:

- Speeches will be evaluated and confirmed (accepted) by the Scientific Board in charge of each conference.
- Sponsors can present products and services only during one-to-one meetings, at the sponsor booth or during informal meetings during conferences' break times (coffee or lunch breaks).
- Sponsors and other service providers should refrain from soliciting potential prospects before, during and after the conference, by phone, email, social media, and any other media. LS Academy can put sponsors into contact with potential prospects through pre-arranged meetings with the signed sponsorship package.
- LS Academy reserves the right to evaluate and accept or reject registrations from Vendors.

This code of conduct also applies to discussions about the training and conference on social media before, during and after the event.