

Event managed by



LIFE SCIENCE
ACADEMY

The Patient Partnering in Clinical Development
is pleased to announce **its 2nd Annual Conference:**

19th March 2019

from 13:15 to 18:00

20th March 2019

from 09:00 to 16:00

HOW TO BEST INTEGRATE PATIENTS INTO YOUR STRATEGIES AND OPERATIONS IN CLINICAL DEVELOPMENT - STEP II

 | Berlin

Hotel Palace Berlin

Budapester Str. 45 - Berlin, Germany



A portion of the proceeds from
this event are donated to the
“Vase of Flowers” project.



HOW TO BEST INTEGRATE PATIENTS INTO YOUR STRATEGIES AND OPERATIONS IN CLINICAL DEVELOPMENT - STEP II

The second Patient Partnering in Clinical Development (PPCD) conference will take place on **19-20 March 2019** and will continue to explore the role of patients in clinical development.

The consequences of the new GDPR that came into force in May 2018 are yet to be seen.

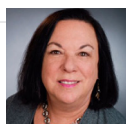
This new positioning of patients and how the industry needs to adapt to it, given that patients are going to have a stronger say in how, what and why their data is collected and processed, will surely give the industry a further wake-up call. Not only would patients have rights to demand access to their data, but they would also have the decision power to have their data removed or cancelled from records. Nowadays the engagement with patients is increasing, not limited to the pharmaceutical industry, but also from regulatory authorities such as the FDA, the European Medicines Agency and the National Institute for Health and Care Excellence, where they are invited to provide their perspectives and advice during the decision-making process.

As they are involved in all stages of the drug life cycle, more than ever we'll have to involve patients as active stakeholders in drug development.

Speaker presentations and an interactive workshop will share thoughts on:

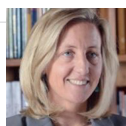
- Real World Evidence
- Trial designs
- Regulatory aspects and compliance
- Challenges and milestones
- Recruitment and retention solutions
- Success stories

Scientific Board



Nancy Meyerson-Hess

Associate Partner at admedicum Business for Patients



Raphaela Schnurbus

Clinical Research Solutions Management

Who should attend?

The conference is addressed to all Professionals working in Pharmaceutical and Biotechnology companies, Clinical Research Organizations, Academic Centres, Hospital Centres, and Clinical Technology companies with a strong interest in integrating patients into their strategies and operations in healthcare development.

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19 March 2019
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Day 1

Official Language: English

- 13:15 - 13:45 **Registration and Welcome coffee**
- 13:45 - 13:55 **Welcome from the Scientific Board**
Nancy Meyerson-Hess - *Associate Partner at admedicum Business for Patients*
Raphaela Schnurbus - *Clinical Research Solutions Management*
- 13:55 - 14:35 **The Patient's voice and why it will count in future drug development and approval**
Susan Bhatti - *Director Global Regulatory & Scientific Policy Company at Merck KGaA*
- 14:35 - 15:15 **Make the best of patient involvement in medical research/drug development/developing new medicines**
Erik Briers - *Patient Advocate at The European Prostate Cancer Coalition. Europa Uomo*
- 15:15 - 15:55 **How NICE is using real world data to inform guidance**
Gillian Leng - *Deputy Chief Executive at NICE*
- 15:55 - 16:25 **Coffee break**
- 16:25 - 17:05 **Real World Patients and Data in primary-care – learnings from incorporation into trial design and management**
Mark Wright - *Clinical R&D Principal and Director at Clinsci Services Ltd*
- 17:05 - 17:45 **Cross-Industry Collaboration evaluating how Blockchain can Transform the Pharmaceutical and Healthcare Industry, part of Emerging Trends & Technology PhUSE Workgroup**
Adama Ibrahim - *Associate Director, Global Clinical Operations at Biogen*
- 17:45 - 18:00 **Q&A session and Concluding remarks Day One**

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Day 2

Official Language: English

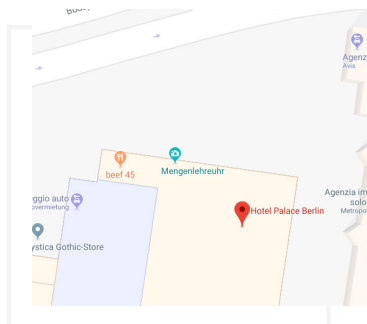
- 09:00 - 09:10 **Start Day Two**
- 09:10 - 09:50 **Patients and Developers engaged in a dialogue: Community Advisory Boards**
François Houÿez - Director of Treatment Information and Access
at European Organisation for Rare Diseases (Eurordis)
- 09:50 - 10:30 **How patient engagement strategies are used in pediatric clinical trials**
Dr Martine Dehlinger-Kremer - Vice President Pediatric Development at Synteract
- 10:30 - 11:00 **Coffee break**
- 11:00 - 11:40 **Can international associations influence the daily life of ordinary people? The role of EWMA in wound-care**
Karl-Christian Muentner - Dr. med
- 11:40 - 12:20 **Improving patient protection and communication in conducting Clinical Trials**
Doris Christiane Schmitt - Consultant
- 12:20 - 13:20 **Networking lunch**
- 13:20 - 14:00 **Putting patient uniqueness at the heart of innovation**
Dominique Demolle - CEO at Tools4Patient
- 14:00 - 14:40 **Round Table: Patient engagement in clinical development**
Susan Bhatti - Director Global Regulatory & Scientific Policy Company at Merck KGaA
Sara Cazzaniga - Clinical R&D Manager at Italfarmaco
Cathryn M Clary, MD MBA - Cathryn M Clary, MD Consulting
- 14:40 - 15:40 **ACTIVE WORKING GROUP SESSION**
Hot topics: challenges and opportunities in patient engagement. How to move forward?
- 15:40 - 16:00 **Conclusions and coffee break**

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HOW TO REACH THE CONFERENCE VENUE



Venue

Hotel Palace Berlin

Budapester Str. 45 - Berlin, Germany

The Hotel Palace Berlin is the perfect starting point for your business trip to the German capital as it lies in the heart of City West, a few stops from Berlin's fairgrounds.

From the Airport

Airport Berlin-Tegel [TXL] (9 km / 5.5 miles)

Taxi: 20-30 minutes | Bus X9: 22 minutes to Zoologischer Garten (every 10 minutes)

Airport Berlin-Schönefeld [SXF] (28 km / 17 miles)

Taxi: 30 minutes

Local railway: 33 minutes. The specially marked regional trains on routes RE7 and RB14 leave every half an hour.


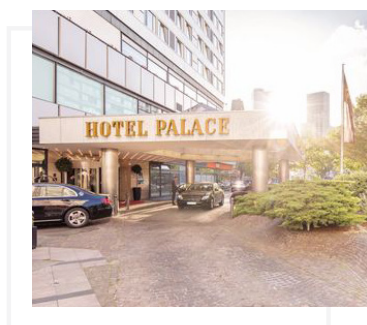
By Rail

On the local railway to Bahnhof Zoo station:

Taxi: 1 minute | Walking: 5 minutes

On the main-line service to Berlin Hauptbahnhof station:

Taxi: 8 minutes | S-Bahn (city-railway): 3 stops to Bahnhof Zoo, then 5 minutes' walk




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Sponsor the event and take the chance to network with all attendees!

Exclusive benefits and high impact branding **before, during and after the conference.**

Download the **Events Summary 2019**



For further information

Please visit [the conference website](#) or contact the organisational offices:

Iliaria Butta Phone +39 (0)35.4123594 | ilaria.butta@patientpartnering.com

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How to register

• Online

please register here

<https://2019-patientpartnering.lscademyevents.it/orders/new>

In this case, you can choose to pay by credit card or by bank transfer

• By email or fax

please fill the registration form below for each attendee and send it

by email : ilaria.butta@LSacademy.com or by fax : +39(0)35.4501262

In this case, you can pay by bank transfer.

- € 950,00* SUPER EARLY BIRD fee until December 28th, 2018
- € 1090,00* Early Bird fee extended until 8th March 2019
- € 1250,00* Ordinary fee (after 8th March 2019)
- € 890,00* Patronage members fee (Association _____)
- € 630,00* Academy, Public Administration, Freelance (please, specify _____)

*For Italian companies: + 22% VAT

The fee includes: seat at the conference, copy of presentations of Speakers who allow the distribution, informative literature for the day, welcome coffee, networking lunch, coffee break, organisational office assistance, certificate of attendance.

For any additional information, please contact:

Ilaria Butta | ilaria.butta@LSacademy.com Phone: +39 (0)35.4123594

Surname _____ Name _____
Company _____ Job title _____
Address _____
City _____ Post code _____
Phone _____ Fax. _____
E-mail _____
Special Dietary Requests _____

I wish that my data (name, surname, job position and company) are inserted in the list of attendees distributed the day of the event Yes No

Invoicing details

Company name _____
Address _____
Mail address (if different) _____ Post code _____
City _____
VAT number _____ Invoice recipient code _____

Terms & Conditions

Terms of payment The registration fee must be paid at the time of registration. Confirmation of event admission will be given on receipt of payment. EasyB reserves the right to refuse late registrations or additional registrations above the maximum accepted number of participants or registrations of roles that are not included in the target of the event.

Cancellation Please note that refunds (70% refund of the registration fee) will only be given if cancellation is received at least one week before the event date. Cancellations will only be valid if made in writing (by email). Transfer of registrations (or name changes) are allowed and should be made in writing within 7 days prior to the event. EasyB reserves the right to postpone or cancel an event, to change the location of an event or to alter the advertised speakers for an event. EasyB is not responsible for any loss or damage as a result of substitution, alteration, postponement or cancellation of an event due to causes beyond its control including without limitation, acts of God, natural disasters, sabotage, accident, trade of industrial disputes, terrorism, or hostilities.

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Date _____ Signature _____