



EUROPEAN EPIDEMIOLOGICAL FORUM

12 October 2015 - Berlin, Germany

Courtyard Berlin City Center
Axel Springer Strasse 55 - Berlin

08:30 - 17:30 CET

Sponsored by:



Under the Patronage of:



INTRODUCTION

In 2015 marks the 5th Epidemiological Forum, a growing event that represents the aim to **spread knowledge on clinical observational research** that has become an essential tool for the development and spread of new health technologies, particularly in the pharmaceutical field. This year the all-day event will be held in Berlin, Monday 12th October.

In 2014, the 4th Epidemiological Forum in Milan focused on the use of epidemiological methods in providing real world evidence to document product value in pre and post marketing activities, and the 5th will **focus on:**

- Methodological aspects of observational studies
- Regulatory aspects in the European setting
- Case studies and real world examples

In 2015 we may well see pilot regulatory programs of Adaptive Licensing initiated by the EMEA, and value-based pricing programs have expanded internationally to support efficacy-based pricing linked to outcomes and requiring real world data. Furthermore, the pharmaceutical industry has for the most part focused on reimbursement and pharmacovigilance as key drivers for **real world evidence** generation, but the market overall is moving to outcomes, with quality versus quantity of service provision. As we move to a personalized medicine healthcare system, enabled by new technologies, business models and biological insights, this will only accelerate the **need for real world data, evidence and insights.**

We are looking forward to stimulating and topical event that addresses key topics and challenges for the field in progressing the legitimacy of observational research in healthcare.

This event aims to bring together experts not only from the world of clinical research but also from academia, public institutions and industry to exchange views and experiences among all the participants, providing networking opportunities and adequate discussion between speakers and audience.

SCIENTIFIC BOARD

Dorothee Bartels, *Vice president, Head of Corporate Department Global Epidemiology* at Boehringer Ingelheim, Germany

Nigel Hughes, *Director Integrative Healthcare Informatics* at Janssen Research and Development, Belgium

Stefano Viaggi, *Director of Marketing and Real World Data Solutions* at MediNeos Observational Research, Italy

WHO SHOULD ATTEND

The event is addressed to professionals with a deep interest in drug development and healthcare decision making such as:

Medical Directors, Managing Directors, Medical Affairs Directors, Medical Informatics, R&D Managers, Pharmacovigilance Managers, Clinical Operation Managers, Clinical Research Associates, Clinical Project Managers/Clinical Project Leaders, Statisticians, Data Managers and Data Scientists

from Pharmaceutical and Biotechnology companies, Universities/Hospitals, Academic Research, Patient Associations, Healthcare Organizations and CROs.

AGENDA

- 08:30 - 09:00 **Registration**
- 09:00 - 09:10 **Welcome from the Scientific Board**
Dorothee Bartels - Vice president, Head of Corporate Department Global Epidemiology, Boehringer Ingelheim
Nigel Hughes - Director Integrative Healthcare Informatics, Janssen Research and Development
Stefano Viaggi - Director of Marketing and Real World Data Solutions, MediNeos Observational Research
- 09:10 - 09:50 **RWD overview**
Duane Schulthess - Managing Director, Vital Transformation
- 09:50 - 10:30 **Use of real world observational data in drug development: A drug safety perspective**
Shreya Davé - Director, Pharmacoepidemiology, Takeda Development Centre Europe
- 10:30 - 11:00 **Coffee Break**
- 11:00 - 11:40 **Patient Centricity in Real World Data**
Melanie Calvert - Professor of Outcomes Methodology, School of Health and Population Sciences, University of Birmingham
- 11:40 - 12:20 **Keynote: What does the future bring in 2020, 2025 for RWD?**
Dipak Kalra - President at The EuroRec Institute, Professor of Health Informatics at UCL, Visiting Professor at University of Gent
- 12:20 - 12:30 **Discussion**
- 12:30 - 13:30 **Networking Lunch**
- 13:30 - 14:10 **Real world evidence in late phase drug development: Why and how**
Diederick E. Grobbee - Professor of Clinical Epidemiology, University Medical Center (UMC) Utrecht
- 14:10 - 14:50 **ADAPTIVE PATHWAYS (MAPPS)**
Luk Maes - Executive Director Policies Europe, Bristol-Myers Squibb R&D (speaking in name of EFPIA)
- 14:50 - 15:30 **Market Access, value and reimbursement: a major driver for RWD/RWE as well as pharmacovigilance**
Detlew Parow - Head of Department Care Management Development, Health and Care Management Division, DAK - Gesundheit
- 15:30 - 16:00 **Coffee Break**
- 16:00 - 16:40 **How can RWD help discovery?**
Hugo Ceulemans - Head of Computational Systems Biology Unit, Janssen Research and Development
- 16:40 - 17:20 **Increase accuracy, decrease risk: Epidemiology in research & early development**
Alex Thompson - Strategic Epidemiology - NewMedicines, UCB
- 17:20 - 17:30 **Discussion/Conclusion**

Registration

In order to attend the European Epidemiological Forum, you can send the filled registration form, for each attendee, via email: segreteria@epiforum.eu or via fax: **+39.035.4501262** and pay by bank transfer

OR

you can directly register online and pay by credit card, clicking on:
<http://events.lisacademy.it/conferences>

REGISTRATION FEE

€ 580,00* Early Bird fee, extended until 25th September 2015

€ 670,00* after 25th September 2015

€ 530,00* Patronage members fee

€ 350,00* for Academy, Public Administration, Freelance

*For Italian companies: +22% VAT

*The **fee includes**: seat at the conference, copy of presentations of Speakers who allow the distribution, informative literature for the day, networking lunch, coffee breaks, organisational office assistance, certificate of attendance.*

Methods of payment

If you pay by bank transfer, please attach proof of payment to the registration form. Bank transfer payable to:

EasyB S.r.l.

Via Roma, 20 - 24022 Alzano Lombardo (BERGAMO)

VAT number: IT03633040161

Banco Popolare Società Cooperativa - Filiale di Carobbio degli Angeli

IBAN: IT81 F 05034 53960 000000003450

SWIFT Code: BAPPIT21AY5

If you pay online (by credit card), you need to register clicking on:
<http://events.lisacademy.it/conferences>

Invoice will be sent as proof of received payment

How to reach Courtyard Berlin City Center

For further information, please visit the website <http://2015-epiforum.eventify.it/location>

Terms of payment

The registration fee must be paid at the time of registration. Confirmation of event admission will be given on receipt of payment. EasyB reserves the right to refuse late registrations or additional registrations above the maximum accepted number of participants or registrations of roles that are not included in the target of the event.

Cancellation

Please note that refunds (70% refund of the registration fee) will only be given if cancellation is received at least one week before the event date. Cancellations will only be valid if made in writing (by email). Transfer of registrations (or name changes) are allowed and should be made in writing within 7 days prior to the event. EasyB reserves the right to postpone or cancel an event, to change the location of an event or to alter the advertised speakers for an event. EasyB is not responsible for any loss or damage as a result of substitution, alteration, postponement or cancellation of an event due to causes beyond its control including without limitation, acts of God, natural disasters, sabotage, accident, trade of industrial disputes, terrorism, or hostilities.

Information collection and use

Participants information is collected and utilised by EasyB S.r.l. and sponsor companies in accordance with Italian Legislative Decree 196/2003. Data collected will be used and communicated to third parties for the purposes of event organisation and may be used to communicate future similar initiatives. Participants may at any time verify the accuracy of the information and request changes or deletion.

EUROPEAN EPIDEMIOLOGICAL FORUM 2015

IN ORDER TO ATTEND THE EVENT, PLEASE COMPLETE THE REGISTRATION FORM FOR EACH ATTENDEE AND SEND IT VIA FAX: (+39) 035.4501262 OR VIA EMAIL: segreteria@epiforum.eu

- € 580,00* **Early Bird fee** extended until 25th September 2015
- € 670,00* Ordinary fee (after 25th September 2015)
- € 530,00* Patronage members fee (name:.....)
- € 350,00* for Academy, Public Administration, Freelance (please specify.....)

* For Italian companies: + 22% VAT

The fee includes: *seat at the conference, copy of presentations of Speakers who allow the distribution, informative literature for the day, networking lunch, coffee breaks, organisational office assistance, certificate of attendance.*

Method of payment

The full amount must be paid on registration to EasyB s.r.l by bank transfer.
 If paying by bank transfer please attach proof of payment to the registration form. Bank transfer payable to:
 EasyB S.r.l.
 Via Roma, 20 - 24022 Alzano Lombardo (BG)
 VAT: IT03633040161
 Banco Popolare Società Cooperativa -
 Filiale di Carobbio degli Angeli
 IBAN: IT81 F 05034 53960 000000003450
 SWIFT Code: BAPPIT21AY5

For any additional information, please contact:

Stefania Sarga segreteria@epiforum.eu Tel.: +39.035.515684 Fax: +39.035.4501262

Name	<input type="text"/>	Surname	<input type="text"/>
Company	<input type="text"/>	Job Title	<input type="text"/>
Address	<input type="text"/>		
City	<input type="text"/>	Post Code	<input type="text"/>
Phone number	<input type="text"/>	Fax	<input type="text"/>
E-mail	<input type="text"/>		
Special dietary requests	<input type="text"/>		

INVOICING DETAILS

Company name	<input type="text"/>
Address	<input type="text"/>
Mail address (if different)	<input type="text"/>
City	<input type="text"/>
Post Code	<input type="text"/>
VAT number	<input type="text"/>

Terms of payment : The registration fee must be paid at the time of registration. Confirmation of event admission will be given on receipt of payment. EasyB reserves the right to refuse late registrations or additional registrations above the maximum accepted number of participants or registrations of roles that are not included in the target of the event.

Cancellation: Please note that refunds (70% refund of the registration fee) will only be given if cancellation is received at least one week before the event date. Cancellations will only be valid if made in writing. Transfer of registrations (or name changes) are allowed and should be made in writing within 7 days prior to the event. Please note that the dinner's cost will not be reimbursed for any cancellation. EasyB reserves the right to postpone or cancel an event, to change the location of an event or to alter the advertised speakers for an event. EasyB is not responsible for any loss or damage as a result of substitution, alteration, postponement or cancellation of an event due to causes beyond its control including without limitation, acts of God, natural disasters, sabotage, accident, trade of industrial disputes, terrorism, or hostilities.

Information collection and use:

Participants information is collected and utilised by EasyB S.r.l. and sponsor companies in accordance with Italian Legislative Decree 196/2003. Data collected will be used and communicated to third parties for the purposes of event organisation and may be used to communicate future similar initiatives. Participants may at any time verify the accuracy of the information and request changes or deletion.