

## European Epidemiological Forum

Observational Research and Pharmacoepidemiology in Europe:  
deeper insights to drive health research and discovery



Amsterdam, The Netherlands  
Hyatt Place Amsterdam Airport  
Rijnlanderweg 800, Hoofddorp - Amsterdam

Monday,  
October 10th, 2016  
8:20 - 16:40

Under the Patronage of



Media partners



## Observational Research and Pharmacoepidemiology in Europe: deeper insights to drive health research and discovery

2016 marks the 6th Epidemiological Forum, a growing event that represents the aim to spread knowledge on clinical observational research and pharmacoepidemiology, which have become essential tools for the development and spread of new health technologies, particularly in the pharmaceutical and life sciences field. This year this all-day event will be held in Amsterdam, Monday 10th October.

This year we will see the introduction of the Data Privacy Regulation supporting the Digital Single Market within the EU, which will have potentially significant impact on health-related research. Furthermore, increasing collaboration within specific disease areas or across therapeutic areas is developing within Europe supporting natural history insights, translational biological research and the development of new therapeutic targets for drug discovery and development. Importantly, no single stakeholder is in a position to exploit the potential of real world, observational data, and bringing together patients, healthcare providers, academia, industry, and small/medium enterprises is critical to future success.

The 2016 annual conference will be considering:

- Methodological aspects of observational studies
- Hot topics within Regulatory and Quality aspects
- Challenges with observational data and strategies to address them

We are looking forward to stimulating a topical event that addresses key topics and challenges for the field in addressing the legitimacy of observational research and pharmacoepidemiology.

This event aims to bring together experts not only from the world of clinical research but also from academia, public institutions and industry to exchange views and experiences among all the participants, providing networking opportunities and adequate discussion between speakers and audience.

### Scientific Board:

**Nigel Hughes**, *Scientific Director, RMEDS Quantitative Sciences, Janssen Research and Development, Belgium*

**Stefano Viaggi**, *Director of Marketing and Real World Data Solutions, MEDINEOS Observational Research, Italy*

**Vasa Curcin**, *Lecturer in Health Informatics Division of Health & Social Care Research, Faculty of Life Sciences & Medicine King's College London, United Kingdom*

Epidemiological Forum is an international event with the aim to share knowledge on clinical observational research that has become an essential tool in the health care development processes.

### Who should attend the conference?

The event is addressed to professionals with a deep interest in drug development and healthcare decision making such as:

Medical Directors, Managing Directors, Medical Affairs Directors, Medical Informatics, R&D Managers, Pharmacovigilance Managers, Clinical Operation Managers, Clinical Research Associates, Clinical Project Managers/Clinical Project Leaders, Statisticians, Data Managers and Data Scientists

from Pharmaceutical and Biotechnology companies, Universities/Hospitals, Academic Research, Patient Associations, Healthcare Organizations and CROs.

## European Epidemiological Forum

### AGENDA

- 08:20 - 08:50 **Registration and welcome coffee**
- 08:50 - 09:00 **Welcome from the Scientific Board**  
 Nigel Hughes - *Scientific Director, RMEDS Quantitative Sciences, Janssen Research and Development*  
 Stefano Viaggi - *Director of Marketing and Real World Data Solutions, MEDINEOS Observational Research*  
 Vasa Curcin - *Lecturer in Health Informatics Division of Health & Social Care Research, Faculty of Life Sciences & Medicine King's College London*
- 09:00 - 09:50 **The value of innovation with new medicines - Innovative contracting & conditional reimbursement based on RWE**  
**Omar Ali** - *BSc(Hons)Pharm DipClinPharm MRPharmS ACPP, Visiting Lecturer on Value Based Pricing & Innovative Contracting, University of Portsmouth and Member for Adoption & Impact Reference Panel, External Adviser at NICE*
- 09:50 - 10:30 **The New Data Protection Regulation and Its Impact on Use of Real World Data**  
**Kristof Van Quathem** - *Special counsel, Advocaat, Covington & Burling LLP*
- 10:30 - 11:00 **Data quality issues in the use of electronic health records data for epidemiological research**  
**Robert Verheij** - *Programme Leader, Netherlands Institute for Health Services Research*
- 11:00 - 11:30 **Coffee break**
- 11:30 - 12:00 **Real-World Data for Epidemiological Research: A Model-Driven Approach**  
**Theodoros N. Arvanitis** - *Professor in e-Health Innovation and Head of Research, Institute of Digital Healthcare, WMG, University of Warwick*
- 12:00 - 12:30 **Opportunities and challenges for Learning Health Systems**  
**Niels Peek** - *Associate professor, University of Manchester*
- 12:30 - 13:30 **Networking lunch**
- 13:30 - 14:00 **Observational study designs and post-approval data generation: Getting the evidence right**  
**Christian Agboton** - *Global Medical Director Immunology, Sandoz*
- 14:00 - 14:30 **Hospital discharge form databases: a tool for monitoring the implementation of universal mass vaccination programs**  
**Federico Marchetti** - *Senior Medical Advisor, GSK Vaccines*
- 14:30 - 15:00 **Digital transformation of non-interventional studies**  
**Christian Müller** - *Teamleader NIS, Bayer Vital GmbH*
- 15:00 - 15:30 **Coffee break**
- 15:30 - 16:30 **ROUND TABLE: Big data opportunities and innovation in clinical research vs patient safety\transparency\privacy: how to deal with them effectively?**
- 16:30 - 16:40 **Conclusions**

## How to reach the conference venue

Hyatt Place Amsterdam Airport  
Rijnlanderweg 800, Hoofddorp - Amsterdam

### Public Transportation

FREE SHUTTLE SERVICE from and to the Airport, available 6.30 AM – 11.30 PM

#### Download here the timetable:

[http://www.epiforum.eu/2016/documents/Shuttle%20Schedule\\_Hyatt%20Place.pdf](http://www.epiforum.eu/2016/documents/Shuttle%20Schedule_Hyatt%20Place.pdf)

### Public Bus

R-Net, EBS, Connexion  
Tel: 0800 0327 or 0900 2666399  
Cost: € 2,00 - € 4,00 (depending on day/night)  
Available continuously during the day. At night every hour.

### Train

NS  
Cost: € 2,10  
Available from 5.30 AM – 1.30 AM  
Schiphol station is situated directly below the airport

### Taxi

On request via the reception of the hotel  
€15.00 – €20.00  
Available 24h

## By car

### From the Airport

R-Net, EBS, Connexion  
Tel: 0800 0327 or 0900 2666399  
Cost: € 2,00 - € 4,00 (depending on day/night)  
Available continuously during the day. At night every hour.

### Navigation

For the exact location of the hotel use the following coordinates on your navigation:  
Latitude 52.29340N / Longitude 4.71610E or insert Rijnlanderweg 871

For further information visit the website  
[www.epiforum.eu](http://www.epiforum.eu)  
or contact the organization offices:  
Ilaria Butta

+39(0)35.515684

[segreteria@epiforum.eu](mailto:segreteria@epiforum.eu)



## Sponsorship opportunities

Sponsor the event and take the chance to network with all attendees. Exclusive benefits and high impact branding before, during and after the conference.

For further information, please contact:  
Marco Bertolotti  
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Phone: +39(0)35.515684  
[marco.bertolotti@easy-b.it](mailto:marco.bertolotti@easy-b.it)

Download here the Events Summary:  
<http://www.epiforum.eu/2016/documents/Events%20Summary%202016.pdf>

## TWO WAYS TO REGISTER:

- Online: please register here <http://2016-epiforum.eventify.it/orders/new>  
In this case, you can choose to pay by credit card or by bank transfer.
- By email or fax: please fill the registration form below for each attendee and send it by email: [segreteria@epiforum.eu](mailto:segreteria@epiforum.eu) or by fax: +39(0)35.4501262  
In this case, you can pay by bank transfer.

### € 610,00\* Early Bird fee extended until 30<sup>th</sup> September 2016

€ 705,00\* Ordinary fee (after 30<sup>th</sup> September 2016)

€ 550,00\* Patronage members fee (association )

€ 370,00\* for Academy, Public Administration, Freelance

(please, specify )

\*For Italian companies: + 22% VAT

*The fee includes: seat at the conference, copy of presentations of Speakers who allow the distribution, informative literature for the day, welcome coffee, networking lunch, two coffee breaks, organisational office assistance, certificate of attendance.*

## For any additional information, please contact:

Ilaria Butta

[segreteria@epiforum.eu](mailto:segreteria@epiforum.eu)

Phone: +39(0)35.515684

## Payment by bank transfer

The full amount must be paid on registration to EasyB S.r.l. by bank transfer. If you pay by bank transfer, please attach proof of payment to the registration form.

Bank transfer payable to:

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## Terms of payment

The registration fee must be paid at the time of registration. Confirmation of event admission will be given on receipt of payment. EasyB reserves the right to refuse late registrations or additional registrations above the maximum accepted number of participants or registrations of roles that are not included in the target of the event.

### Cancellation

Please note that refunds (70% refund of the registration fee) will only be given if cancellation is received at least one week before the event date. Cancellations will only be valid if made in writing (by email). Transfer of registrations (or name changes) are allowed and should be made in writing within 7 days prior to the event. EasyB reserves the right to postpone or cancel an event, to change the location of an event or to alter the advertised speakers for an event. EasyB is not responsible for any loss or damage as a result of substitution, alteration, postponement or cancellation of an event due to causes beyond its control including without limitation, acts of God, natural disasters, sabotage, accident, trade of industrial disputes, terrorism, or hostilities.

### Information collection and use

Participants information is collected and utilised by EasyB S.r.l. and sponsor companies in accordance with Italian Legislative Decree 196/2003. Data collected will be used and communicated to third parties for the purposes of event organisation and may be used to communicate future similar initiatives. Participants may at any time verify the accuracy of the information and request changes or deletion.